



Discovering Statistics using IBM SPSS Statistics

Andy Field

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See how Andy's book is changing the landscape for textbooks through the use of technology!

Support materials for a wide range of disciplines

Education and Sport Sciences lecturer support materials with enhanced ones for Psychology, Business and Management and the Health Sciences on the enhanced Companion Website make the book even more relevant to a wider range of subjects across the social sciences and where statistics is taught to a cross-disciplinary audience.

Other major new updates include:

Now fully compatible with recent IBM SPSS Statistics releases.

Two new characters! Statistical cult leader Oditi provides students with access to video clips via his Lantern to help further understanding of statistical/SPSS concepts, while Confusius helps students to make better sense of statistical terms.

The enhanced Companion Website offers plenty of lecturer and student material to use in conjunction with the textbook. These include PowerPoints and subject-specific testbanks for lecturers as well as answers to the Smart Alex tasks at the end of the each chapter; datafiles for testing problems in SPSS; flashcards of key concepts; self-assessment multiple-choice questions; and online videos of key statistical and SPSS procedures discussed in the textbook for students.

Video Links

Go behind the scenes of the Fourth Edition, and find out about the man behind the book

Watch Andy introduce SAGE MobileStudy

Ask Andy Anything: Teaching stats... and Robbie Williams' head

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