



Investition und Finanzierung: Grundlagen der betrieblichen Finanzwirtschaft (German Edition)

Hans Paul Becker

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Das Lehrbuch definiert die Ziele der betrieblichen Investitions- und Finanzpolitik in Unternehmen und erklärt einfach und verständlich die Grundlagen und Methoden der Investitionsrechnung und Finanzierung. Systematisch werden klassische und neue Instrumente vorgestellt, analysiert und bewertet. Beispiele und Aufgaben mit Lösungsvorschlägen ergänzen die Ausführungen. Aufgrund der zunehmenden Bedeutung für die Kreditfinanzierung werden die wesentlichen Regelungen von Basel II und Basel III jetzt in einem gesonderten Kapitel behandelt. Vollständig überarbeitet wurden die Erläuterungen zu Private Equity und Venture Capital sowie zur wichtigsten Finanzierungsart überhaupt: der Abschreibungsfinanzierung.

"Gedacht als Lehrbuch, bietet es auch Praktikern einen sehr hilfreichen Überblick." impulse

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