

Adventures into Mexico: American Tourism beyond the Border (Jaguar Books on Latin America)

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Moving beyond the tequila-soaked clichés of Mexican tourism, this multifaceted book explores the influence and experiences of Americans in Mexico since World War II. The authors trace Mexico's growing role as an important refuge for Americans seeking not only sun and fun but also an alternative cultural and social model. And on the other side of the border, Mexican citizens and politicians have responded in creative and unexpected ways to growing numbers of migrants from their northern neighbor.

Delving into the rich and varied worlds of political exiles, students, art dealers, retiree/artist colonies, and tourist zones, this work illustrates why large numbers of Americans have been irresistibly drawn to Mexico for the past sixty years. Specialists in literature, anthropology, history, and geography bring their unique perspectives to the stories of both short- and long-term migrants. Together their essays illuminate the complex goals and impact of American tourism, offering a fascinating interpretation to all those interested in modern Mexican history, border studies, tourism, and retirement in Mexico.

Contributions by: Diana Anhalt, Dina M. Berger, Nicholas Dagen Bloom, Michael Chibnik, Drewey Wayne Gunn, Janet Henshall Momsen, Rebecca M. Schreiber, Rebecca Torres, David Truly, and Richard W. Wilkie



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