



UX for Beginners: A Crash Course in 100 Short Lessons

Joel Marsh

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Apps! Websites! Rubber Ducks! Naked Ninjas! This book has everything. If you want to get started in user experience design (UX), you've come to the right place: 100 self-contained lessons that cover the whole spectrum of fundamentals.

Forget dry, technical material. This book—based on the wildly popular UX Crash Course from Joel Marsh's blog *The Hipper Element*—is laced with the author's snarky brand of humor, and teaches UX in a simple, practical way. Becoming a professional doesn't have to be boring.

Follow the real-life UX process from start-to-finish and apply the skills as you learn, or refresh your memory before the next meeting. *UX for Beginners* is perfect for non-designers who want to become designers, managers who teach UX, and programmers, salespeople, or marketers who want to learn more.

- Start from scratch: the fundamentals of UX
- Research the weird and wonderful things users do
- The process and science of making anything user-friendly
- Use size, color, and layout to help and influence users
- Plan and create wireframes
- Make your designs feel engaging and persuasive
- Measure how your design works in the real world
- Find out what a UX designer does all day

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Debra Heffner:

A lot of people always spend all their free time on vacation or maybe go to the outside with their loved ones or their friend. Do you know? Many a lot of people spend their free time just watching TV, as well as playing video games all day long. If you want to try to find a new activity that's look different you can read the book. It is really fun for you. If you enjoy the book that you simply read you can spend all day long to reading an e-book. The book UX for Beginners: A Crash Course in 100 Short Lessons it is quite good to read. There are a lot of those who recommended this book. These were enjoying reading this book. In the event you did not have enough space to deliver this book you can buy the actual e-book. You can more very easily to read this book out of your smart phone. The price is not too expensive but this book offers high quality.

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