



# **Serving New Immigrant Communities in the Library**

Sondra Cuban

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## **Serving New Immigrant Communities in the Library**

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#### Serving New Immigrant Communities in the Library Sondra Cuban

Build strong bridges with new members of your community. With this insightful guide, you will learn how to assess your current organizational performance with immigrants, gather data, and use that information to gain support for organizational initiatives. You will also discover how to adapt policies to better fit changing needs, overcome language barriers, develop public relations strategies that reach immigrants, and build culturally relevant collections, services, and programs for a changing community. Filled with quotes, anecdotes, and profiles from the author's research with immigrant communities, the book provides both a positive vision and practical plan for serving immigrants in your library, school, or organization.



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