



# **Narrative Methods for Organizational & Communication Research (SAGE series in Management Research)**

*David Boje*

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An essential guide for academics and researchers needing to look at alternative discourse analysis strategies. As a research tool, narrative methods have become increasingly useful in organization studies, where much research involves the interpretation of "stories" in some form. This methodology can be applied where qualitative story analyses can help to assess interview, newspaper or web document stories for research projects.

In this book, Boje sets out eight analysis options that can deal with storytelling, recognizing that stories in organizations can be self-destructing, flowing, networking and not at all static. In so doing, he shows ways in which narrative methods can be supplemented by "anti-narrative" methods, where fragmented and collective storytelling can be interpreted.

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