



# The Literacy Game: The Story of The National Literacy Strategy

*John Stannard, Laura Huxford*

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Containing invaluable insights from the original director of the National Literacy Strategy (NLS) and its director of training, this book provides the only systematic exploration of the reform programme.

A vital introduction and critical appraisal for practitioners and students, *The Literacy Game* examines the origins, evolution and impact of the NLS, and provides a fully comprehensive contribution to the teaching of literacy and the management of educational change.

This illuminating text:

- sets out the political background and context to literacy education in England over a decade from 1996 to 2006
- explains and appraises the rationale and design underpinning the NLS, thereby rebutting some of the folklore that has built up around it
- provides an example of the principles and practices of large-scale system change
- links the NLS to wider global research on system change and educational reform
- evaluates the contribution of the NLS in advancing knowledge of the literacy curriculum in English and the development of pedagogy as a whole
- considers the impact and consequences of the NLS on standards of literacy.

*The Literacy Game* is an enlightening book which will appeal to all policy makers and academics who are keen to know what did and did not work in the NLS and why.

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