



Organizational Consulting: How to Be an Effective Internal Change Agent

Alan Weiss

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The expert guide to effective internal consulting

This book guides internal consultants through the steps necessary to bolster their credibility, build relationships within the organization, develop internal marketing abilities, and apply proper methodologies to their work. Alan Weiss, an experienced consultant, provides practical techniques the internal consultant, internal human resources practitioner, and any other internal change agent can use to excel at work, advance their careers, and become valued assets to their organizations. Some of the major subjects covered include setting up the proper environment for success and establishing peer-level interactions.

Alan Weiss, PhD (East Greenwich, CT), has consulted with hundreds of organizations around the world, including Mercedes-Benz, Hewlett-Packard, Merck, and Chase. He lectures widely and appears regularly on radio and television to discuss productivity and performance. He is the author of twelve books, including *Getting Started in Consulting* (Wiley: 0-471-38455-0), *The Ultimate Consultant* (Jossey-Bass: 0-7879-5508-6), *How to Acquire Clients* (Jossey-Bass: 0-7879-5514-0), and *Process Consulting* (Jossey-Bass: 0-7879-5512-4).

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