



# Communicating Terror: The Rhetorical Dimensions of Terrorism

*Joseph S. Tuman*

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## The only book to examine terrorism as a rhetorical act

*"This is an excellent text in furthering our understanding of the web of language and how it creates our mediated realities – which reflect our culture, politics, religion, economics, etc. Students really like the case studies and how it complements the theory and practice of rhetoric. I think this book has applications for almost any course in communication."*

—J. Gregory Payne, *Emerson College*

Concise, succinct, and provocative, **Communicating Terror, Second Edition** explores multiple rhetorical dimensions of terrorism, connects terrorism to communication theories, and helps readers understand how this violence creates a public discourse for multiple target audiences.

Author Joseph S. Tuman uses fascinating case studies and examples as he explores both dissent terrorism and state terror and looks at terrorism from a communicative perspective. Presenting terrorism as a process of communication between terrorists and multiple audiences, this book examines a range of rhetorical components, including definitions and labels, symbolism in terrorism, the relationship between terror and the media, and public oratory about terrorism—by both victims of terrorism and terrorists themselves.

## New to the Second Edition

- **Includes three new chapters** on public address and speeches concerning terrorism, symbols and targets of terror, and terrorism, rhetorical theory, and mass media.
- **Offers new examples, case studies, speeches, and topic coverage**, including expanded coverage of the Internet and the "War on Terror;" new material on Iran, Cambodia, Rwanda, Hamas and Hezbollah, and dirty bombs
- **Provides expanded treatment of rhetoric and theory** with a focus on ideological criticism, neo-classical criticism, dramatism, and media-centered terrorism
- **Examines diverse acts of terrorism**—not just 9/11 or the recent events in the Middle East—to show the history and various usages of these acts as a medium for communication
- **Includes real case studies of terrorists and terror acts** that make applying rhetorical theory practical and accessible

## Intended Audience

**Communicating Terror, Second Edition** is ideal for use in a wide range of courses, including Media & Politics, Terrorism, Media & Society, Rhetorical Theory/Analysis/Criticism, Defense and National Security, and Political Communication.

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