



Developing Applications with Salesforce Chatter

Rakesh Gupta, Sagar Pareek

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In Detail

Salesforce Chatter provides a secure environment that enables you to stay connected to your customers. Chatter simplifies and speeds-up the process of sharing ideas, documents, and anything else with your co-workers instantly. Using Chatter, you can perform any action from anywhere and make your business more social.

"Developing Applications with Salesforce Chatter" starts by covering the basics of Salesforce Chatter, Chatter license types, and its effect on ROI. It then discusses how to configure Chatter and various sections to customize it. Further, it walks through the Chatter Data cleaning as well as the basics of REST API and OAuth.

This book will cover everything you need to know about Salesforce Chatter configuration and customization.

"Developing Applications with Salesforce Chatter" allows you to improve collaboration in your organization. The book covers many features such as Chatter messenger, commenting on status, uploading and sharing files, polls and Chatter actions. This book also teaches you how to configure and customize Chatter by using Apex and Visualforce pages for high productivity.

This book is a hands-on guide focused on the configuration and customization of Chatter. This book will act as both a reference for experienced developers and a customization guide for newbies who want to set up Chatter for their organization.

This book also contains various sections that demonstrate how to improve Chatter's functionality by using Apex and Visualforce pages. By the end of this book, you will be able to successfully configure and customize Salesforce Chatter for your organization quickly and efficiently.

This book follows a hands-on approach which will help newbies to easily understand the concepts of Salesforce Chatter and its configuration easily. For advanced users, this book has few approaches and code snippets to help you make Salesforce Chatter more responsive and productive. Having fundamental knowledge of Apex and Visualforce pages will be helpful.

Who this book is for

This book is intended for people who are newbies in the Salesforce arena and who want to boost collaboration in their organization using Chatter. After reading this book, you will be able to configure Chatter all on your own, but for customization tasks such as improving the user interface, you will need a basic understanding of Apex and Visualforce pages.

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