



"Strategic Networks" nach Gulati/Nohria/Zaheer - Eine kritische Analyse (German Edition)

Frederic Waterstraat

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Studienarbeit aus dem Jahr 2006 im Fachbereich BWL - Personal und Organisation, Note: 2,3, Christian-Albrechts-Universität Kiel (Institut für Organisationslehre), Veranstaltung: Netzwerke, Sozialkapital, Vertrauen und Wissenstransfer in und zwischen Organisationen, 16 Quellen im Literaturverzeichnis, Sprache: Deutsch, Abstract: Die vorliegende Arbeit setzt sich kritisch mit dem von Ranjay Gulati, Nitin Nohria und Akbar Zaheer verfassten Artikel „Strategic Networks“ auseinander, der am 21. März 2000 als Leitartikel in der gleichnamigen Sonderausgabe des Strategic Management Journals erschien. Im Folgendem werden einleitend Strategische Netzwerke als Organisationsform definiert, sowie allgemeine, strukturelle Phänomene von Netzwerken erläutert, um zu einem tieferen Verständnis der Argumentationen Gulati/Nohria/Zaheers zu gelangen. Darauf aufbauend folgt eine inhaltliche Darstellung des o.g. Leitartikels. Nach einer kritischen Würdigung der Ergebnisse sowohl aus Sicht anderer Autoren als auch aus eigener Perspektive, folgen ferner betriebswirtschaftliche Anwendungsfelder aus Wissenschaft und Praxis, die die Notwendigkeit der Einbeziehung Strategischer Netzwerke verdeutlichen sollen.

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