



Elements of Applied Psychology (Psychology Revivals)

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Originally published in 1994, *Elements of Applied Psychology* provided an introductory survey of the major aspects of applied psychology at the time for students of psychology as a main or ancillary subject. It was the first text to investigate the pressures created by this increased interest in applied psychology, offering insight into the factors which had influenced its patterns and direction.

The book comprises 18 chapters, covering both the well-established fields of professional psychology, such as educational, clinical/counselling and occupational/organisational psychology, and areas of developing application at the time, including applied cognitive psychology, economic and health psychology, and psychology and law.

The text will still be of value to students considering possible career areas in psychology, students on psychology courses pondering choice of specialism and those students taking psychology as a subsidiary subject in one of the areas covered. It is also consistent with the increasing link between the academic community and practitioners. It will serve to increase the understanding and exchange.

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